

## **Evonik, KUBE Architecture Team Up For Mini Golf At National Building Museum Products, Service That Exceed Designer Expectations Par For Course**

PARSIPPANY, N.J., June 24, 2013 – This summer, an estimated 40,000 people will play a miniature golf hole that’s both an inspired vision of the future — and a durable thing of beauty.

Award-winning KUBE Architecture of Washington, D.C., and Evonik Cyro LLC, manufacturers of ACRYLITE® acrylic products, have teamed up to create “Urban Pinball,” a joint entry in the National Building Museum’s second annual Mini Golf exhibition, scheduled May 27–September 2, in Washington, D.C.

The museum’s theme for this year’s course is “Building the Future.” But for KUBE’s Urban Pinball—constructed entirely of ACRYLITE® acrylic products— the goal was to create a conceptual interpretation of the theme. Says KUBE Architecture owner and golf hole designer Janet Bloomberg: “Like the future itself, Urban Pinball is a space where the unpredictable can happen. You shoot the ball in one direction, but it travels to an entirely different place than expected.”

“When we found out Evonik Cyro was sponsoring the hole, we couldn’t wait to work with them,” says Bloomberg. “We saw glowing light and light emitting diodes (LEDs) as being a main attraction of this hole, and their ACRYLITE® products give us so many possibilities. We’re perfect partners.”

Chris Allen, architectural projects manager and Evonik’s liaison on the Urban Pinball project, agrees. “Our products have endless design possibilities, but clients don’t always know about all the options at their disposal,” he said. “So we were able to suggest additional materials to bring their vision of light, shape, color, and texture fully to life.”

Urban Pinball is comprised of over 75 square feet of separate ACRYLITE® acrylic elements, highlighted by ACRYLITE® Satinice tubes that players shoot into, leading to unpredictable landing spots and bank shots for golf balls rolling across an illuminated ACRYLITE® LED (Enlighten) platform.

KUBE Architecture, Evonik Cyro and builders Madden Corporation and Mersoa Woodwork & Design LLC who fabricated and installed the golf hole will compete for the exhibit's Best in Show and People's Choice awards.

To learn more about the exhibit, visit <http://www.nbm.org/exhibitions-collections/related-exhibition-resources/mini-golf-designs-2013.html>

#### **About Evonik Cyro LLC**

Evonik Cyro LLC is part of the Performance Polymers business unit of Evonik Industries. Evonik is a worldwide manufacturer of acrylic sheet and molding compounds, MMA and methacrylate monomers. Evonik CYRO markets its acrylic polymer products under the ACRYLITE® trade name in the Americas. These same products are manufactured and marketed under the PLEXIGLAS® trade name on the European, Asian, African and Australian continents.

#### **Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

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