

## **Evonik Degussa Sponsors JumboTron At Taste Of Tippecanoe** Company Employees To Be Featured In Filmed Segments During Event

LAFAYETTE, Ind., June 18, 2010 – Evonik Degussa Corporation’s Tippecanoe Laboratories is sponsoring a 9-foot by 12-foot JumboTron during the city’s 2010 Taste of Tippecanoe – the major fund raising event for the Tippecanoe Arts Federation.

More than 100 area arts organizations benefit from funds raised during the event, which starts at 3 pm on Saturday, June 19, and annually attracts 30,000–40,000 people.

The JumboTron will feature a constant loop of event information, stage schedules and live news for attendees.

“Throughout the year, the Tippecanoe Arts Federation offers a wide variety of arts experiences for the Lafayette community as well as 14 surrounding counties,” said Larry McShane, Vice President, Exclusive Synthesis, and general manager of the Tippecanoe site. “The Federation promotes the arts in the region and facilitates the artistic activities of member organizations. We are proud to support an organization with such a mission for the community.”

As part of its sponsorship, three TV segments featuring Evonik Degussa employees will be broadcast on the JumboTron throughout the day. The company will also have a booth to familiarize attendees with Evonik products.

“It’s been said that the arts are the glue that hold a community together,” continued McShane. “The arts not only enhance our understanding of the world around us but give us the creativity to express ourselves. They bring us joy in every aspect of our lives. We are extremely proud to assist the Tippecanoe Arts Federation during the Taste of Tippecanoe event.”

For additional information about Evonik in North America, please visit our website: [www.evonik.com/north-america](http://www.evonik.com/north-america).

### **About Evonik**

Evonik Industries is the creative industrial group from Germany. In our core business of specialty chemicals, we are a global leader. In addition, Evonik is an expert in power generation from hard

coal and renewable energies, and one of the largest private residential real estate companies in Germany. Our company's performance is shaped by creativity, specialization, continuous self-renewal, and reliability. Evonik is active in over 100 countries around the world. In its fiscal year 2009 about 39,000 employees generated sales of about €13.1 billion and an operating profit (EBITDA) of about €2.0 billion.

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