

## **Evonik Cyro Debuts New Line Of ACRYLITE® LED At Lightfair International Conference Developed For Backlit Applications, Product Offers Customers Versatile Design Options**

PARSIPPANY, N.J., April 23, 2013 – Evonik Cyro today launched ACRYLITE® LED Whites, a new line of ACRYLITE® LED acrylic molding and extrusion compounds specifically designed for backlit LED lighting applications, at the 2013 LightFair International Conference in Philadelphia, Pa.

ACRYLITE® LED acrylic compounds are used for applications and designs with intense LED® light sources. With the addition of Whites to the ACRYLITE® LED series, customers have a specifically formulated option for backlit applications.

“We are very proud to create this new line of ACRYLITE® LED acrylic compounds for our customers,” said Matthew Corcoran, Market Segment Manager Lighting. “This new line of acrylic compounds offers our customers more versatile options when designing their products. ACRYLITE® LED Whites offer the same high light transmission and excellent light diffusion as other ACRYLITE® LED acrylic compounds, but can now be used for backlit applications. The uniform light distribution smoothes out hotspots – the source of the LED lighting behind the molded or extruded acrylic.”

Evonik Cyro launched the ACRYLITE® LED series at last year’s LightFair International Conference with acrylic polymers designed for edgelit LED lighting applications.

The ACRYLITE® LED series provides customers with a cost-effective injection molding and specialty-extrusion compound, said Werner Mashig, Product Manager Lighting. “The product’s enhanced light diffusion properties allow for decreased acrylic sheet thickness and the ability to place the lens in close proximity to the light source while still scattering the light evenly,” he said. “This gives designers the ability to create smaller profiles and save costs on materials.”

ACRYLITE® LED Whites can be used in a wide variety of applications and designs such as luminous ceilings and walls, decorative lighting, displays and creative lighting profiles, automotive interior accent lighting and signage.

For additional information about Evonik in North America, please visit our website:  
[www.evonik.com/north-america](http://www.evonik.com/north-america).

#### **Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

#### **Disclaimer**

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#### **For more information, contact:**

Dan Yampolsky

Evonik Corporation

Tel: +1 973 929-8114

Cell: +1 203 294-1466

Email: [dan.yampolsky@evonik.com](mailto:dan.yampolsky@evonik.com)

