

ArmorActive Inc. Uses ACRYLITE® To Create Customizable iPad Enclosure Cases Innovative Products Offer Customers Quality, Durability and Design Solutions

PARSIPPANY, N.J., May 23, 2013 – Evonik Cyro LLC has teamed up with ArmorActive Inc., a Utah-based company specializing in developing tablet accessories, to create durable and highly-customizable ACRYLITE®-based iPad enclosure stands for retailers such as Foot Locker.

“We create secure mounting stands and wall mounts to display iPads in our customers’ stores,” said Nick Ames, chief marketing officer at ArmorActive Inc. “Since these stands and wall mounts are usually featured in busy retail stores, the durability and quality of ACRYLITE® is critical for protecting the iPads from frequent human contact. ACRYLITE® also saves significant costs in manufacturing since laser-cutting acrylic is more cost-effective compared to steel or polycarbonate. This allows us to accommodate our customers with high-quality designs even under tight budget constraints.”

Evonik Cyro’s ACRYLITE® sheets come in various colors and textures, which offer protection against scrapes, scratches and scuff marks making them ideal to protect iPads when they are used in display cases and wall mounts.

“Working with our customers to meet their specific needs is a key component of Evonik Cyro’s business strategy,” said Antoinette Spages, Evonik Cyro’s director of marketing and communications for Acrylic Polymers. “I was very happy to see how ArmorActive Inc. is using Evonik Cyro’s acrylic sheets to make stands that reflect the retailer’s branding and color schemes. ACRYLITE® is very versatile and it’s always exciting to see our customers use it in unique ways.”

ArmorActive Inc. develops various accessories for tablet devices such as the iPad, Kindle and Samsung Galaxy. ArmorActive Inc. works with customers to meet their specific needs, whether it is creating a tablet device kiosk, wall mounted tablet device or tablet device stand.

For more information about ACRYLITE® acrylic products, please visit: www.acrylite.net or call +1 800 631-5384.

For more information about ArmorActive products, please visit:
www.ipadenclosures.com.

For additional information about Evonik in North America, please visit our website:
www.evonik.com/north-america.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

Disclaimer

In so far as forecasts or expectations are expressed in this press release or where our statements concern the future, these forecasts, expectations or statements may involve known or unknown risks and uncertainties. Actual results or developments may vary, depending on changes in the operating environment. Neither Evonik Industries AG nor its group companies assume an obligation to update the forecasts, expectations or statements contained in this release.

For more information, contact:

Dan Yampolsky

Evonik Corporation

Tel: +1 973 929-8114

Cell: +1 203 294-1466

Email: dan.yampolsky@evonik.com

